

CITY OF NORMAN, OKLAHOMA
CITY COUNCIL
BUSINESS AND COMMUNITY AFFAIRS COMMITTEE AGENDA

Municipal Building Conference Room
201 West Gray

THURSDAY, OCTOBER 1, 2015

4:00 P.M.

- 1. CONTINUED DISCUSSION REGARDING A RETAIL/BUSINESS ENHANCEMENT PLAN FOR THE 100 BLOCK OF WEST GRAY STREET**
- 2. MISCELLANEOUS PUBLIC COMMENTS.**
- 3. ADJOURNMENT.**



TO: Council Business and Community Affairs Committee
THRU: Steve Lewis, City Manager
FROM: Sara Kaplan, Retail Marketing Coordinator
DATE: September 25, 2015
SUBJECT: October 1, 2015 Meeting

At the October 1, 2015 Business and Community Affairs Committee (BACA) meeting, staff will present information regarding a proposed retail/business enhancement plan for City property on the 100 block of West Gray.

Retail/Business Enhancement Plan -100 block of West Gray

Staff will present information regarding a concept designed to enhance retail/business opportunities on City property located on the 100 block of West Gray Street. Purchased in 2011, the majority of the property on the north side of Gray Street is currently being utilized by the City for storage and maintenance purposes. The gravel lot directly on the south side of street is currently vacant and not designated as public parking.

The proposed retail/business enhancement plan will temporarily activate three vacant sites on the block by bringing art, food, and business components to the street. The first step in the plan will be to activate a “window box” display at 101 West Gray by featuring rotating art installations. The second step will be to utilize the gravel lot on the south side of the street as a space for events, food trucks and other outdoor vendors. The third, and final step in the enhancement plan, is the creation of a Business Resource Center in a portion of the City-owned space at 115 W. Gray. The 2,229 square foot building (formerly the Couch Communications building) would serve as the hub for the block and a space to assist start-up businesses.

If you have any questions in advance of the meeting, please feel free to contact me.